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MEDIA RELEASE

For Immediate Release

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MHA United Way Campaign

A commitment to caring is a part of working at Middlesex Hospital Alliance and staff demonstrated how this commitment extends into the community with a successful United Way campaign this year.

“Our people know all about caring — working in healthcare — and so it’s not surprising that helping out with charitable donations is something they are eager to do,” Mike Mazza, CEO of MHA says.

Middlesex Hospital Alliance staff celebrated this year’s successful United Way campaign with a pledge total of more than \$8,000. The United Way’s annual drive often focuses on payroll deductions as a way to make giving an easy routine for employees.

Pam Brown and Dianna Cooper, MHA staffers — Brown at the Strathroy site and Cooper at Four Counties — were this year’s onsite “cheerleaders” for the campaign. They devoted many hours to engaging the staff in the United Way campaign, through promoting the campaign, collecting pledges and inspiring others to sign on for payroll deductions. Pam Brown even went the extra mile – or staircase, in this instance – raising additional donations with her participation in the “One Million Steps” stair climb at One London Place. Additionally, MHA’s Chief Operating Officer, Nancy Maltby-Webster is a member of the United Way London/Middlesex cabinet, representing healthcare for the county.

“We are pleased to note that pledges are up this year, from both Four Counties Health Services Site and Strathroy Middlesex General Hospital site, over last year’s campaign donation totals,” Mike Mazza says. To celebrate this success, staff at both sites enjoyed cake and coffee. Brian Lessard, Chair of the Board of Directors of United Way of London & Middlesex joined in the celebration in Strathroy. His remarks were teleconferenced to staff at Four Counties Health Services.

“It is always rewarding to see people come together to support United Way and help improve the lives of those in our community who need it most,” Lessard says. “It is my pleasure to be here today to thank you and congratulate everyone at Middlesex Hospital Alliance for making a difference.”

According to Lessard, United Way's involvement in Middlesex County is far reaching. From the Strathroy Area Youth Services and the Stevenson Children's Camp to SARI Therapeutic Riding and the Women's Rural Resource Centre of Strathroy & Area to name just a few. As the largest non-government funder of social services in London and Middlesex County, United Way makes our community stronger through a network of more than 80 programs at 40 community agencies.

Says Mike Mazza, CEO Of Middlesex Hospital Alliance, "This successful campaign is another example of how community-minded our people are. We care about people in our work – and in our community."